Using Leadership to Make Policy Work

Mark A. Jamison Director Public Utility Research Center University of Florida

Studies in EnergyTelecommunicationsWaterhttp://purc.ufl.edu/





Studies in Energy Telecommunications Water http://purc.ufl.edu/

PIIR

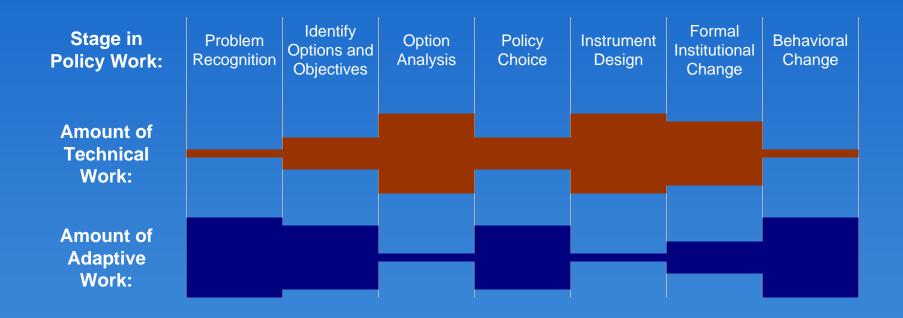
2

Technical vs. Adaptive Challenges		
	What's the work?	Who Does the Work?
Technical	Apply current know-how	Authoritative experts
Adaptive	Learn new ways	The people with the problem



From Heifetz and Linsky, 2002

Interplay of Technical and Adaptive Work







Avoidance Mechanisms
 » Intensify technical effort
 » Denial

• Leadership Mechanisms

» Call attention to new circumstances, e.g., low performance

» Identify and categorize disagreements

• Facts? Fair Share? Values/Preferences?





Technical and Adaptive Issues

Fact Conflicts

• "What is?"

Effects

• "Who pays/receives?"

Adaptive Issues

Value Conflicts

• "What should be?"

Jurisdiction

• "Who should decide?"



6



Avoidance Mechanisms

Delegate to technical experts
Protect "sacred cows"

Leadership Mechanisms

Call attention to the elephants in the room
Create a holding environment





Avoidance Mechanisms

Focus on transactions or deals
Personalize disagreements

Leadership Mechanisms

Get on the balcony
Renew dialogues on new realities



Getting on the Balcony







Studies in Energy Telecommunications Water http://purc.ufl.edu/

9



Avoidance Mechanisms

Pretending
"New" information or event

Leadership Mechanisms

Recognize losses
Keep resisters and opponents close





"disappointing people at a rate they can endure"



Studies in EnergyTelecommunicationsWaterhttp://p

11

From Heifetz and Linsky, 2002

http://purc.ufl.edu/