

# The Willingness to Pay for Changes in Water, Wastewater and Electricity Services in Trinidad and Tobago *Preliminary Survey Results*

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# Structure of Presentation

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# Acknowledgements

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- Staff of RIC, UWI and CSO



# Introduction

- Trinidad and Tobago
  - Population : 1.3 million
  - GDP per capita (PPP) : US\$9500\*
  - Water supply/sewerage service: Water and Sewerage Authority (WASA)
  - Electricity : Trinidad and Tobago Electricity Commission (T&TEC)

\* Source: CIA World Fact Book, 2003

# Survey Purpose

- RIC is at the preparatory stage prior to the rate review process under Price Cap Regulation
- WTP Survey is an effective tool
  - Designing new tariff structures
    - Level and targeting of subsidy
  - Informing other policy decision

# Survey Purpose

- Ascertain the current level of water, wastewater and electricity services in Trinidad and Tobago
- Estimate the maximum willingness to pay (WTP) for changes to the status quo service levels



# Methodology

- Hypothetical stated preference techniques
  - Contingent Valuation
    - One policy option presented
    - Iterative bidding game used to develop an interval estimate of maximum WTP
  - Discrete Choice experiments (attribute based stated preference techniques)
    - Many policy bundles presented
    - Respondent chooses preferred option in a series of choice sets

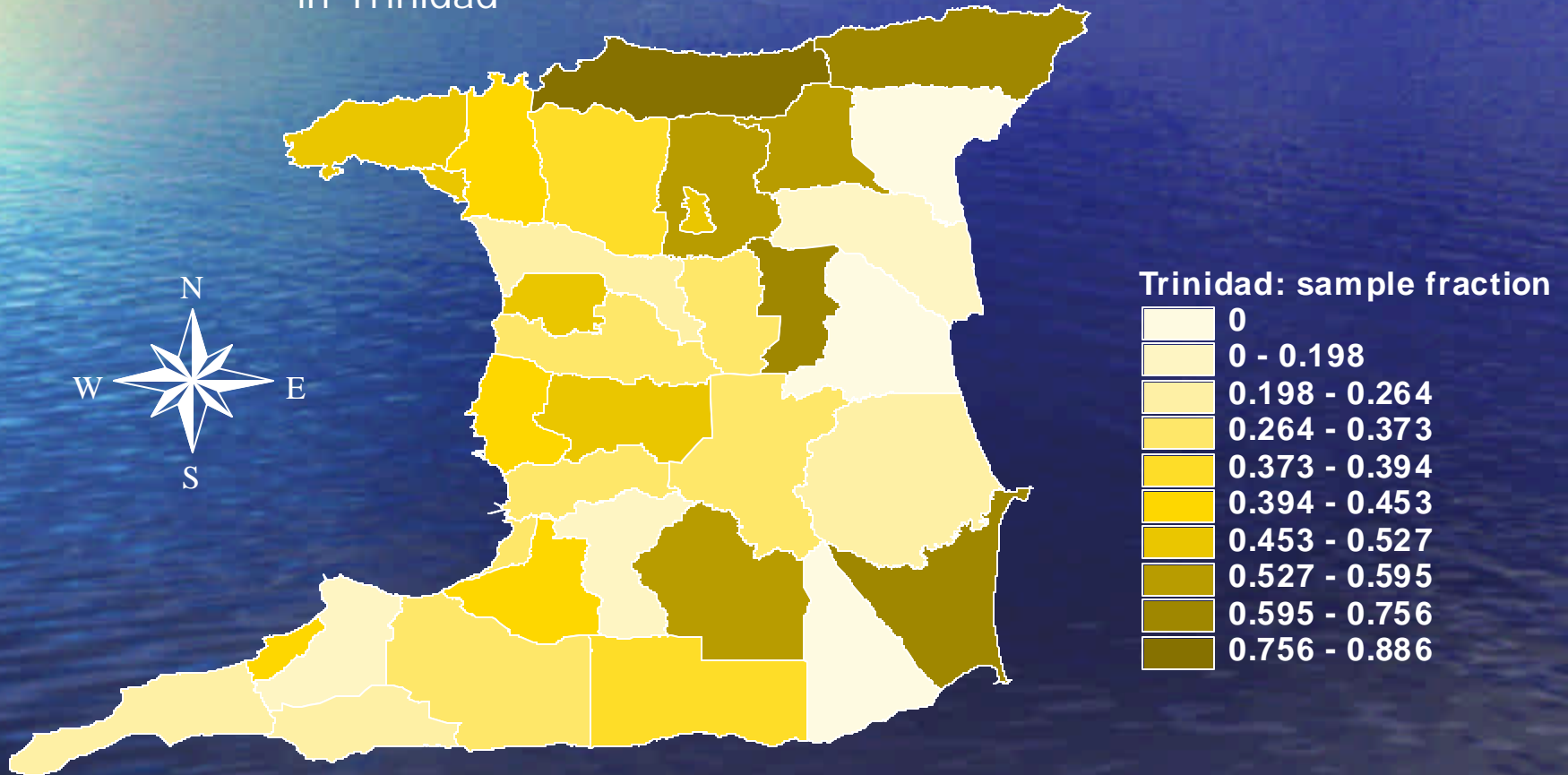
# Methodology

- Sampling method
  - Only domestic users in sample frame
  - Central Statistical Office (CSO) CSSP design used
  - Sample size → 1420 households nationally
  - Non-response → 12.5%



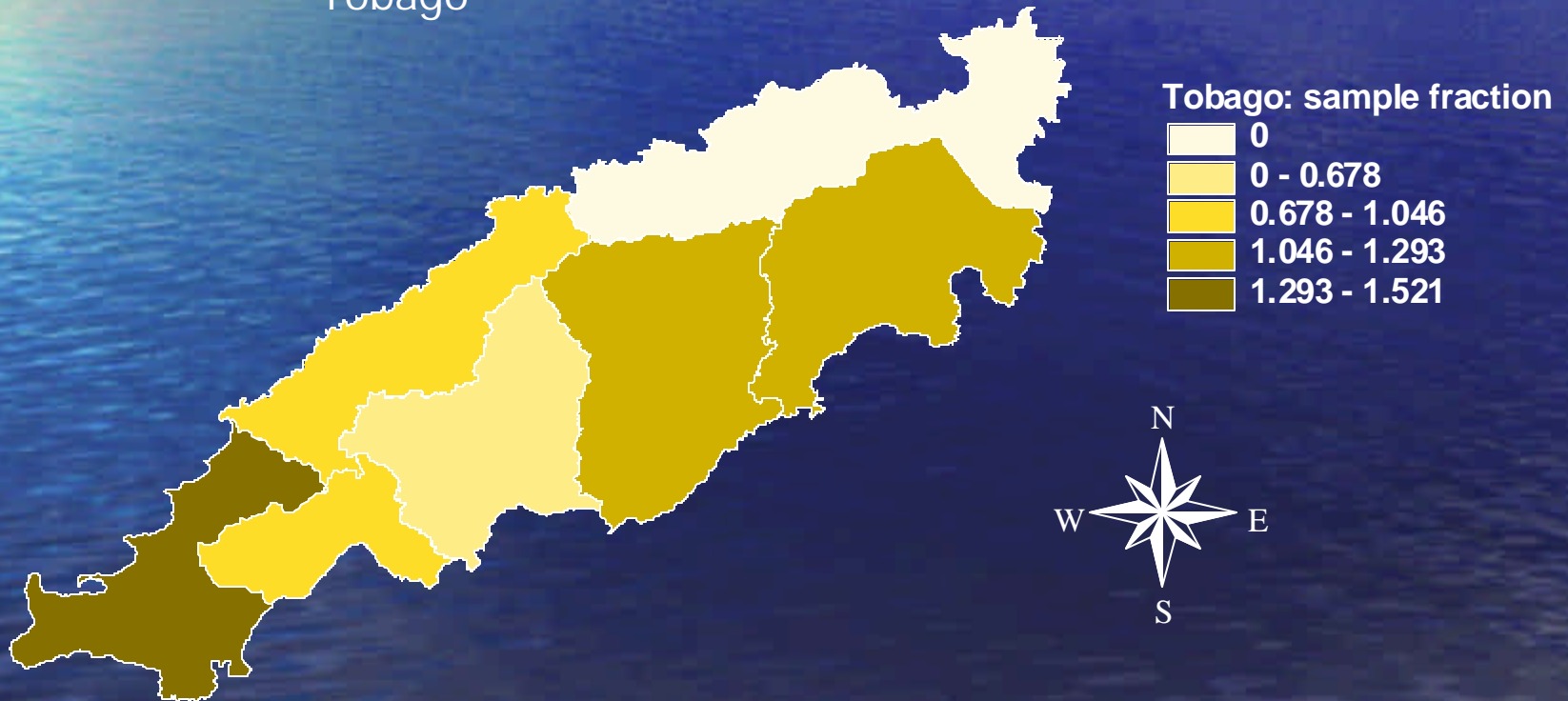
# Methodology

Percentage of households per ward surveyed in Trinidad



# Methodology

Percentage of households per parish surveyed in Tobago



# Sample Characteristics

- 59 % of respondents were females and 41% males
- 84% were over 30 years
- 82 % of respondents were either the head of the household or spouse /partner



# Survey Results

- Water supply
  - 83% had either in house or standpipe levels of service (WASA reports 92% coverage)
  - 27% of the population relies upon two or more sources
- Water supply – reliability
  - 27% had a 24 hour supply
  - 29% received no water at all

# Survey Results

- Storage facilities
  - 68% of houses had local storage facilities
  - Average storage amount → 610 gallons / household
  - Total domestic local storage → 200 million gallons nationally

# Survey Results

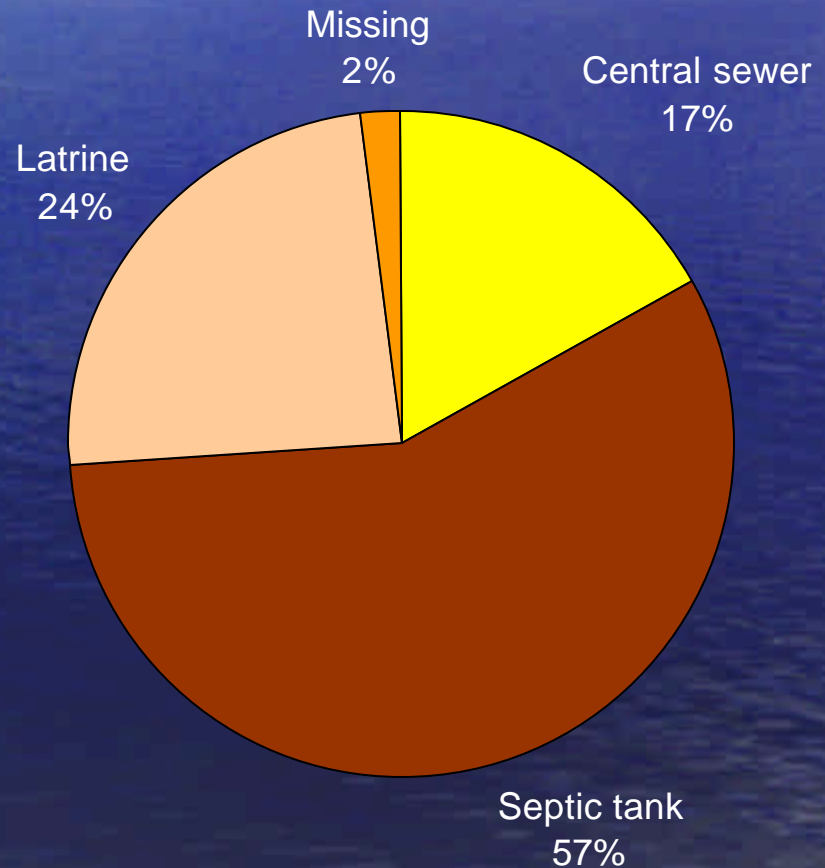
- Water supply – pressure
  - Approx 50% said pressure was good-excellent
- Water supply – quality
  - 91% found overall quality to be satisfactory
  - 20% found colour to be unacceptable
- Reasons for not having a water connection
  - 40 % of respondents said that connection is not available/no mains nearby.
  - 18% indicated that land tenure not secured.



# Survey Results

- Wastewater

– 40% preferred an improved system esp. latrine users



# Survey Results

- Electricity
  - 92% of the respondents had electricity
  - 83% found service to be satisfactory
  - 75% of the sample claimed infrequent outages

# WTP – all water users

- Bidding game results

| Primary water source           | Mean willingness to pay (TT\$/month) |
|--------------------------------|--------------------------------------|
| WASA in house piped connection | 48                                   |
| Standpipe                      | 62                                   |
| Truck borne                    | 57                                   |
| Supply from neighbour          | 46                                   |
| Rainwater                      | 43                                   |
| Natural sources                | 78                                   |



# WTP – all water users

- Linear WTP model (OLS estimates)

| Parameter   | estimate | t-statistic |
|---|----------|-------------|
| Intercept   | 57.77    | 5.16        |
| Income (1000 TT\$)  | 1.70     | 2.71        |
| Current bill amount (TT\$/quarter)  | 0.08     | 5.36        |
| Squatter (1= squatting; 0 = not squatting)  | 25.21    | 2.35        |
| Piped (1 = currently have piped connection; 0 = currently do not have piped connection)                             | -16.66   | -2.25       |
| Tanks not connected to WASA mains (1 = have non connected tanks; 0 = do not have tanks not connected to WASA mains) | -5.15    | -1.65       |

# WTP – Choice models

- WTP water - Conditional logit model

| Parameter                   | Units                     | Estimate |
|-----------------------------|---------------------------|----------|
| Reliability (days per week) | 1 = 4 days per week       | 3.28     |
| Reliability (days per week) | 1 = 7 days per week       | 3.81     |
| Reliability (hours per day) | 1 = 12 hours per day      | 2.06     |
| Reliability (hours per day) | 1 = 24 hours per day      | 1.66     |
| Pressure                    | 1 = medium                | 1.51     |
| Pressure                    | 1 = high                  | 0.91     |
| Quality                     | 1 = medium                | 2.15     |
| Quality                     | 1 = high                  | 2.16     |
| Price                       | Scaled price (continuous) | -0.87    |

# Survey Results

- Willingness to Pay – Wastewater (OLS estimates)
  - Average TT\$27 per month

| Parameter   |                              | Estimate       | t-statistic |
|---|------------------------------|----------------|-------------|
| Intercept   |                              | 38.15          | 4.52        |
| Income (1000 TT\$)  |                              | 1.68           | 3.69        |
| Current water bill amount (TT\$/quarter)  |                              | 0.02           | 1.86        |
| Squatter (1= squatting; 0 = not squatting)  |                              | 19.95          | 2.47        |
| Tanks not connected to WASA mains (1 = have non connected tanks; 0 = do not have tanks not connected to WASA mains) |                              | -4.65          | -1.99       |
| Class of service (1 to 5 depending upon hours of service per week)  | Class = 1 (168 hrs/week)     | 7.91           | 2.87        |
|   | Class = 2 (120-168 hrs/week) | 6.11           | 1.39        |
|   | Class = 3 (84-120 hrs/week)  | 4.53           | 1.35        |
|   | Class = 4 (48-84 hrs/week)   | 2.02           | 0.53        |
|   | Class = 5 (<48 hrs/week)     | 0 <sup>a</sup> |             |



# Survey Results

- Willingness to Pay – Electricity (OLS estimates)
  - Average WTP : TT\$92 monthly

| Parameter            |              | Estimate       | t-statistic |
|----------------------|--------------|----------------|-------------|
| Intercept            |              | 58.00          | 9.41        |
| Income (1000 TT\$)   |              | 3.82           | 7.91        |
| Frequency of outages | Weekly       | -8.89          | -1.25       |
|                      | Monthly      | -8.89          | -1.49       |
|                      | Infrequently | -13.74         | -2.54       |
|                      | Never        | 0 <sup>a</sup> |             |
| Household owns:      | Water heater | 10.17          | 3.72        |
|                      | Washer       | 5.46           | 4.92        |
|                      | Television   | 10.88          | 2.19        |

# Conclusions

- Coverage in water sector is lower than utility estimates (83% vs. 92%)
- Changes to reliability is the most important water service improvement
- WTP for water is lower with local storage
- WTP for water highest amongst standpipe users
- No net WTP amongst those with in house connections

# Conclusions

- Increased water reliability → increased WTP for wastewater
- WTP for water and wastewater is higher amongst squatters
- Electricity coverage is good but there is still a net WTP for increases in the current level of service



# Lessons Learned

- WTP survey is an effective tool for
  - Measuring utility service
  - Quantifying consumer priorities
- Quality control in survey administration is critical
- Comprehensive understanding of 'question' is mandatory

# Future Work

- Policy
  - Estimation of social costs/benefits accruing from various pricing policies
  - Design of targeted subsidies
- Theory
  - Discrete choice modeling of choice set data with socioeconomic parameter/ at the individual level
  - Quantitative comparison of models generated from CV and CM data